

Highlights for the Board Meeting June 2024

Programming

Summer Sports

Tee Ball

- 43 Players – 4 Teams

Boys Machine Pitch

- 22 Players – 2 Teams

Girls Machine Pitch

- 11 Players – 1 Team

All Baseball and Softball games being played at Steineger Field

Triton Swim

- 18 Swimmers (Practices have Begun)

Boxing

- 31 Registrations but many more on Turner Boxing Scholarship Program

Jiu Jitsu

- TRC has just partnered with One Community Jiu Jitsu Club
- Registrations will begin June 10th and they'll begin classes on July 17th
- Classes will take place on Mondays, Tuesdays, Wednesdays, and Fridays in evenings.
- More information will be on our website, Monday June 10.
- Age groups 7-13 and 14 and older
- 4 registrations for 7-13 (As of 6/18/24)
- 0 registrations for 14-older (As of 6/18/24)

Fall Sports

Football

- Registrations are ongoing until July 25th
- Practices Start July 31st
- 57 Registrations so far (As of June 18)

Cheer

- Registrations are ongoing until July 7
- Practices Start July 31st
- 38 Registrations so far (As of June 18)

Fall Pre-K – 2nd Grade Sporting KC Soccer

- Registrations are ongoing until August 12th
- 9 Registrations so far (As of June 18)

Fall Club Soccer

- Registrations are ongoing until June 26th

- 10 Registrations so far (As of June 18)

Basketball

- Renewed our Partnership with KC Red Storm AAU for the upcoming Basketball Season

Recreation programs

Tumbling

- 23 Registrations - Full

Dance

- 8 Registrations – Full

Summer Camp

- Fully Staffed for First time since 2019
- Summer Camp May 30th -August 2nd
- 72 Registrations Most since 2019 (As of June 18)

Pre-K After Care

- Working on the Pre-K wrap around for school year 2024-2025
- Raegan met with state licensing regarding pre-k licensing. She is going to get with Joy Engel to discuss the process.

Fitness Center Memberships

- 12-Month Membership- Single 61
- 12-Month Membership- Senior 13
- 12-Month Membership- Family 28
- 6-Month Membership- Single 15
- 6-Month Membership- Senior 0
- 6-Month Membership- Family 11
- Monthly Membership- Single 10
- Monthly Membership- Senior 1
- Monthly Membership- Family 4
- Aquatics Center Membership Add On 15
- Fitness Center Guest Day Passes 7

Personal Training

- 1 Session 0
- 4 Sessions 1
- 8 Sessions 0
- 16 Sessions 0
- 30 Sessions 7

Garden Plots

- 17 Plots

Special Events

4th of July Fireworks Event

- July 2nd at Pierson Park
- Fireworks will start around 9:45 pm

Back to School Bash

- Working with the Library but we are preparing 500 pouches for the Event.
- Working with Advance America to co-sponsor the school supplies

Thanksgiving

- Thanksgiving is ways away but Rachel has been communicating with Catholic Charities about sponsoring Turkeys

Marketing/Communications

- Marketing Analytics and Channel 9 Broadcast Info is attached to our agenda packet
- Creating a timeline/schedule for social media posts:
 - Aim to post twice a day: once in the morning between 8 am and 10 am, and once in the afternoon/evening between 4 pm and 7 pm (experimenting to determine the best times for engagement).
 - Developing engaging and informational social media posts covering:
 - Football, cheer, soccer, jujutsu, Fireworks in the Park, building updates, program highlights, national days, holidays, building closures, updates, and notices.
- Coordinating with television companies for our promotional video and commercials for June and the following months.
- Working on the Smore newsletter that is sent out monthly to subscribers (usually between the 13th and 15th of each month). This includes information on registrations, special events, upcoming events, and other important TRC information.
- Collaborating with our Customer Service Coordinator for the internal newsletter to improve communication among staff and patrons. This newsletter is available at the beginning of each quarter.
- Researching creative ways to disseminate information to the public, such as posters for local businesses and pop-up events (first one in August).
- Continuously working to improve our website and update information as it becomes available.
- Continuously updating our marketing plan.
- Gathering information for monthly reports, including strategic plan progress updates.
- Showcasing more of our programs by adding/ taking pictures and creating videos.

Staff

- For the first time this coming fall, we will have an intern interning with us through our internship program.

Projects

- Fencing has been approved and will start work in 4-6 weeks
- Signage package will go out for rebid
- Our Grant for the Amphitheater will be given in August
- Carpet has been installed
- Trophy Case Backgrounds have been installed

- TRC Athletic Wall of Fame has been installed
- TRC Leadership Signs are being installed by the end of June
- TRC Wall of Fame has been installed
- Wall murals have been installed in both the front entrance and in our bears den.
- Entry signs for gymnasium has been installed

Next Month's Forecasted Agenda

Round Table

- Budget Code Review
- Monthly Analytics Review
- 2 Year Outlook
- Draft Budget Review
- Strategic Plan Quarterly Review

Action Items

- Approval of Special Meeting for Budget Hearing
- TBD